

WED MENA **2016** Conference
Celebrate, Empower and Support

AMMAN, JORDAN
November 5th, 2016

WED | **WOMEN'S™**
ENTREPRENEURSHIP DAY



Agenda

8:00 am – 8:55 am

Registration & Coffee

Business Park | auditorium, Convention Center

9:00- 9:20

Opening Notes

Welcome & Introduction: *Fida Taher, WED Jordan Ambassador*

WED Global Vision: *Wendy Diamond, WED Founder & President*

WED MENA: *Sarah Al Ayed, WED MENA Ambassador*

Business Park | Auditorium, Convention Center

9:20- 10:10

WED MENA Ambassadors

Saudi Arabia (moderator): *Sarah Al Ayed*

Jordan: *Fida Taher*

Palestine: *Fida Almalki*

Lebanon: *Lamice Joujou, Lynn Zovighian*

UAE: *HE Moza Al Otaiba*

Libya: *Hala Bugaighis*

Sudan: *Hanan Abbas*

Saudi Arabia: *Sofana Dahlan*

Business Park | Auditorium, Convention Center



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10:10 10:40

WED MENA Sponsors

Moderator: *Rania AbuKhader*

HE Nadia al Saeed, Bank AlEtihad

Hana Darwazeh, Hikma

Samer Fakhoury, Al-Raya

Business Park | Auditorium, Convention Center

10:40- 11:00

Lessons by Abeer Qumsieh Jouaneh

Business Park | Auditorium, Convention Center

11:00-11:15

Coffee Break

Business Park | Auditorium, Convention Center

11:20-11:35

Success Story: Hanan Khader

Business Park | Auditorium, Convention Center

11:35 – 11:50

Success Story: Majda Labadi

Business Park | Auditorium, Convention Center

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11:50 – 12:05

Success Story: *Walla Nahas*

Business Park | auditorium, Convention Center

12:05- 12:20

Success Story: *Sofana Dahlan*

Business Park | auditorium, Convention Center

12:20 -1:00

Lunch

Business Park | Oasis 500, Lobby area

1:00- 2:20

Business Track (parallel sessions):

1. Investment Deck & Access to Funding: *Faisal Bitar, Ameera Hiari, Dina Toukan and Shatha Bdeir*

Business Model Canvas: *Tamara Abdel-Jaber*

Business Park | Oasis 500, Room 2

2. Corporate Communication: *Moh'd Alayed*

Social Media for Businesses: *Firas Steitiyeh*

HR: *Daniel Sharaiha*

Business Park | Oasis 500, Room 1



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2:20-2:35

Coffee Break

Business Park | Oasis 500

2:40- 3:40

Soul-Fuel Sessions

1. Goal Setting: *Manar Al-Dina*
2. Empowering little girls: *Sirsa Qursha*
3. Book Recommendations: *Layan Khrais*
4. Inspiring Initiatives: *Sandra Shaqareq*
5. Positive attitude: *Sana Soudi*

Business Park | Oasis 500, Room 1

3:45- 5:15

Industries Sessions

1. Sports Industry
 - *Reema Amer*
 - *Stephanie Al-Naber*
 - *Ola Asa'ad*

Moderated by *Randa Karadsheh*

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2. Food Industry

- *Maria Haddad*
- *Samia Mushahwar Zawaideh*
- *Sereen Sharabti*
- *Arij Kaissi*

Moderated by *Lara Abdulhadi*

3. Tech and Digital Industry

- *Haneen Ali*
- *Ghadeer AlKathlan*
- *Ruba Abdelhadi*

Moderated by *Tamara Abdel-Jaber*

4. Kids Industry

- *Reem AlFranji*
- *Hadeel Anabtawi*
- *Lamice Joujou*
- *Rula Badkook*

Moderated by *Rawan Shamayleh*

Business Park | Oasis 500, Room 1



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